

LIYU HSU

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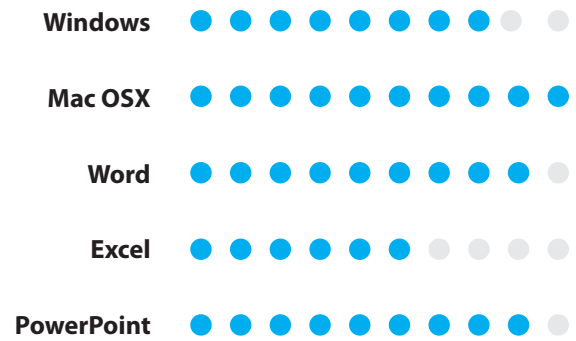
I am an ambitious designer qualified to masters level with significant experience in graphic, product and jewellery fields. My aim is to create high impact sophisticated visuals and branding. I am fully trained in Adobe CC with some HTML experience.

Through my Art Director experience I am able to work to tight deadlines and to multi-task. Client satisfaction is very important to me and I seek to ensure that my design work exceeds expectations by truly understanding client needs.

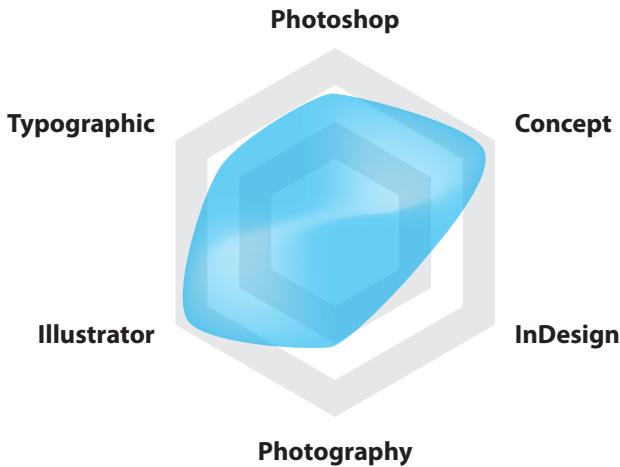
EDUCATION

- 2012-13 **Birmingham Institute of Art and Design, Birmingham City University**
MA - Jewellery, Silversmithing and Related Products
- 2005-09 **Chang Gung University**
BA - Industrial Design with Graphic Design

IT LITERACY



DESIGN SKILLS



EMPLOYMENT HISTORY

- 2017- **Deutan.co.uk Designer**
Lead designer for the accessory brand "Deutan". Also responsible for branding and web design.
- 2014-17 **LVMH Makeup Artist**
Creative makeup artist for the "Make Up For Ever" brand. Also responsible for makeup visual design and personalised makeup tutorials.
- 2010-12 **Seety Magazine, Taiwan Art Director**
Responsible for all elements of designing, styling, editing and typesetting in a successful food and culture magazine.
- 2008-09 **Jei Studio, Taiwan Assistant Designer**
Researching and developing marketing materials and new high-end precious metal products for the Asian market.

LANGUAGES

